



# Annual Report

2013

**Child Family Health International**

Transformative Global Health Education & Community Empowerment



# OUR MISSION

Child Family Health International (CFHI) provides community-based Global Health Education Programs for health science students and institutions. Our unique model fosters reciprocal partnerships and empowerment in local communities—transforming perspectives about self, healing and global citizenship.



# WHAT WE DO

## Global Health Education Programs

CFHI is shaping the future workforce in fields of healthcare, social science, and beyond through experiences that inspire students to better understand poverty, complex health determinants, global burden of disease, and their role as professionals and global citizens. Through over 25 programs in 7 countries, we provide an opportunity for students to learn while embedded within health systems and communities worldwide that are outside their reference culture, geography, and cultural traditions. Our programs encourage students to let the world change you and commit themselves to address disparities at home and abroad, recognize the complex determinants of health, and embrace cultural sensitivity. Students witness the building of health systems, governmental and non-governmental collaborations, and intimate exchanges between healthcare providers and patients that uncover cultural, historical and social influences to health and healthcare. Our Theory of Change emphasizes the strengths of sustainable, local health systems, enabling public health policies and economic development to address health disparities at home and abroad. This Theory of Change comes to life on CFHI's programs.

## Community Health Projects

CFHI reinvests in local partner communities through Community Health Projects aimed at underserved populations and spearheaded by local health care workers, community leaders and healthcare facilities.

# HOW WE DO IT

## Asset-based Community Engagement

CFHI connects with our partner communities through an asset-based approach. We ask our partners, "What are your community's strengths that students can learn about?" By approaching partnership and program development from this angle, we engage community members as experts and set our students up to value and learn from the 'developing' world. Where many see poverty, we see resourcefulness, richness of culture, a wealth of passion, and abundance. These are the strengths that we highlight through our Global Health Education Programs.

## Advocacy and Research

CFHI's founding over 20 years ago was based on social and financial justice, placing local healthcare workers in the driver's seat of global health education programs and sustainable solutions to global challenges. Today, CFHI continues to advocate on a variety of fronts, including:

- Ethics of global health educational experiences in low and middle-income countries and other resource-limited settings
- Ensuring patient safety during global health education programs
- Asset-based community engagement and host community empowerment
- Integrating trainees into existing health systems and engendering an appreciation of the investments necessary for sustainable global health solutions
- "Fair-Trade" Service-Learning and reciprocity in host communities
- Assessment of community impacts
- Interprofessionalism and Competency-Based Global Health Education

CFHI contributes to research efforts in the global health education community. Recent research efforts include evaluating the impact of CFHI programs on host communities, analyzing the impacts of our programs on participants, and contrasting global health education that is integrated in local health systems versus that occurring outside such systems.

## Social Entrepreneurship

CFHI practices financial justice--compensating communities for their efforts hosting and educating students. This remuneration provides a boost to local economies, as well as recognition of the work that goes into our standard-setting programs. Through this social entrepreneurship model, CFHI is able to run educationally beneficial programs while ensuring explicit benefits in local communities.



Dear CFHI Family and Friends,

2013 proved to be another great year for Child Family Health International – CFHI! Following a successful leadership transition, the organization continued to strengthen itself, staying on the cutting edge of global health education, while remaining true to our fundamental philosophical pillars. CFHI celebrated expansion into East Africa with our new partnership in Uganda. With broadened focus on nutrition and sustainable agriculture, CFHI programs continue to embrace social determinants of health and provide breadth of learning in global health that highlight the complexities of on-the-ground realities.

CFHI has renewed its commitment to reciprocity, joining the Fair Trade Learning movement and authoring a seminal chapter on global health education. A cornerstone of CFHI's programs, integration into local health systems and the unique learning that is facilitated by local health professionals, was featured in the highest impact peer-reviewed medical education journal, *Academic Medicine*. This study is the first to put global health educational models head-to-head and showcase learning that is unique to CFHI's model—including greater appreciation of culture, community health, continuity of care, public health, and health systems.

Now into our third decade empowering global communities and providing transformative educational programs, CFHI is optimally positioned to continue its impact through advocacy, programs, and community development. I am grateful and humbled as CFHI's programs and for schools and universities continue to lead the global health education field.

In Solidarity,



Evaleen Jones, MD  
Founder and Director of External Relations  
Child Family Health International



Dear CFHI Global Family and Fans,

It is with great privilege and gratitude that I assumed the Executive Directorship of CFHI in 2013. In retrospect, my path to CFHI started many years before I ever heard the acronym. I trace my passion for global health, equity, and under-resourced communities at home and abroad to a transformative experience I had in East Africa. Seeing the stark health and socioeconomic realities in low and middle-income countries inspired me to change the direction of my career, which at the time focused on researching how people live to be 100. After my international experience, no longer did uncovering how people reach 100 seem to be a priority. The fact that 10 million babies and children were dying a year mostly of preventable illness was shocking—I was compelled and horrified. Mobilizing all sectors of society to address global health challenges became my passion.

After completing my medical training, I searched for an organization that I could whole-heartedly embrace. My checklist included lofty requirements- an organization that does not over-simplify the complexities of global health challenges and solutions, one that supports the empowerment of local, native healthcare workers, and one that provides the sort of transformational educational opportunities that changed my life. My search led to CFHI- an organization in pursuit of global health through an ambitious, yet humble, approach.

I encourage you to learn more about what CFHI does and how you can be involved through this annual report, our website, and reaching out personally. I am confident that, just as I was, you will be whole-heartedly swept by the mission, passion, and empowering approach so unique to Child Family Health International.

With Gratitude,



Jessica Evert, MD  
Executive Director  
Child Family Health International



Dear CFHI Supporters,

2013 was marked by the publication of the pivotal report Global Health 2035 that sets out an ambitious framework for converging health gaps around the globe in the approaching decades. One of the major hurdles to achievement continues to be the “Know-Do” gap—the chasm between what we know works and what actually happens in practice in communities around the world. CFHI’s Global Health Education Programs give participants the unique and intimate perspective of global communities in order to understand the cultural, health systems, social and other realities necessary to bridge the “Know-Do” gap. In doing so CFHI positions participants to be leaders and advocates to realize the ambitious global health agenda that has been put forward.

CFHI continues to nurture strong asset-based partnerships worldwide, engaging with communities around what they do well despite resource limitations and investing in sustainable, locally empowering community health initiatives and professional development. CFHI continues to innovate programming, including expanded offerings for Academic Partnerships with universities and schools. These partnerships offer institutions access to CFHI’s community relationships, risk management support, logistical expertise, pre-departure training and curriculum.

On behalf of the CFHI Board of Directors, it is an honor to present this compendium of our accomplishments. As we further our mission to provide transformative education and empowering global communities, we thank our supporters and collaborators who have made this all possible and welcome new friends and colleagues into our global family.

Best Regards,



Gunjan Sinha, MS  
Chair, Board of Directors  
Child Family Health International



## CFHI Leads through Research, Advocacy and Educational Publications

Since its founding in 1992, CFHI has developed into an important player and a thought leader in the field of global health education, regularly contributing to educational publications, research, and advocacy. Here we highlight some of this important work from 2013.

### Highlights of Publications and Contributions to our Thought Communities

In April 2013, CFHI programs were featured in the NAFSA Association of International Educators' publication Internships, Service Learning, & Volunteering Abroad as a model for providing internships in health-related settings in low and middle-income countries.

Published in 2013 was William Markle's 2nd Edition of the seminal text Understanding Global Health. Dr. Jessica Evert, CFHI Executive Director, and Dr. Scott Loeliger, CFHI Board of Director's Member, authored the chapter "Education and Careers in Global Health."

CFHI scholars, Jasmine Rassiwalla, Muthiah Vaduganathan, MD, and Mania Kupershtok along with Dr. Evert, co-authored the first study contrasting two approaches to students going abroad for global health experiences. The study, "Global Health Education: A Tale of Two Models" was published in the journal, Academic Medicine. It compared the "brigade" model, where students are placed outside health systems and overseen by physicians from outside the host community, with an integrated model as exemplified by CFHI, placing students within existing health infrastructure to learn from local practitioners. Study results found that programs integrated into health systems such as CFHI provided students greater competency in community health, public health, cultural influences of health, and framed local health practitioners as knowledgeable.

CFHI served as a key source for the investigative report "Some Health Programs Overseas Let Students Do Too Much, Too Soon" in the Chronicle of Higher Education. The article highlighted important issues that arise when sending students on health programs in international settings. It warned of programs that promote hands-on patient care by unlicensed, untrained students, going against best practice standards at both the undergraduate and graduate levels. CFHI provided an expert perspective on the importance of setting adequate boundaries and realistic expectations for students, and instilling in them a sense of ethical and social responsibility.

### Leadership in Emphasizing the Role of Reflection in Global Health Education

CFHI partnered with Consortium of Universities for Global Health (CUGH), University of Pittsburgh Department of Global Health, and Loyola University School of Medicine, starting the CUGH Trainee Essay Contest. This contest welcomes reflection essay entries at the undergraduate and graduate level. Encouraging critical reflection, the contest attracted over 160 entries from around the world. Winning essays and discussion of the essays and the role of reflection in Global Health Education took place at CUGH's Annual Conference in Washington, DC. Select essays were also recorded by National Public Radio (NPR) for further dissemination. The Arnold P. Gold Foundation has provided grant funding for an Anthology of Reflection, which is soon to be published by CFHI and collaborators.







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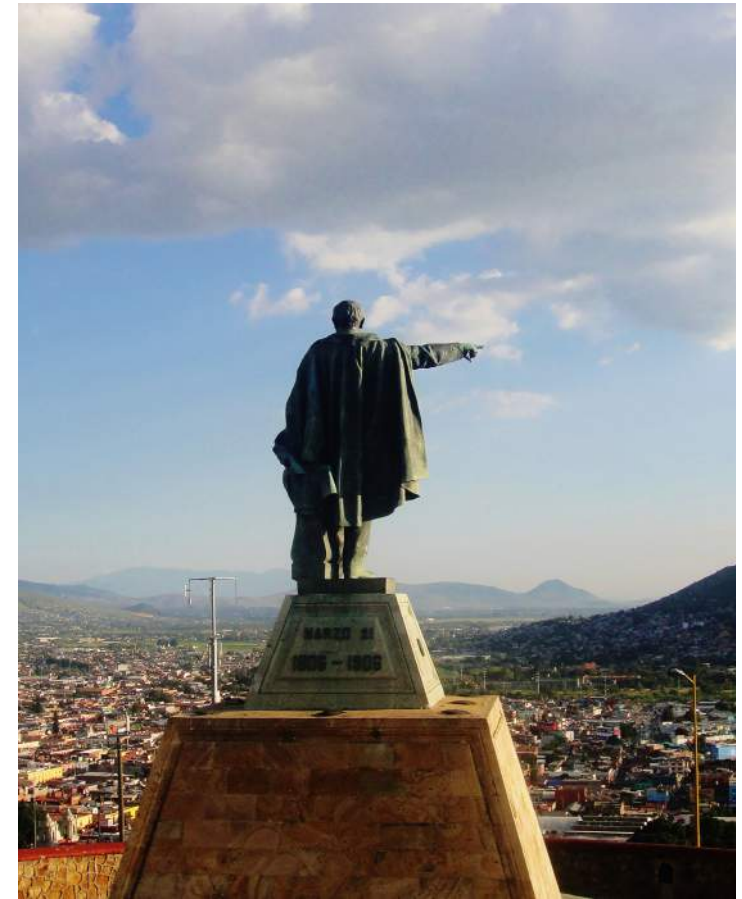


“My month-long experience in Oaxaca, although short in duration, was incredibly enriching, thought-provoking, and has made a huge impact on my mindset. I realized even more the importance of listening and making the effort to understand different perspectives. As a prospective physician, I hope that these qualities will help me better serve my community.”

-Fanny Du, Intensive Beginner Spanish & Healthcare in Oaxaca

## Spotlight on CFHI Academic Partnerships

CFHI's Global Health Education Programs serve as a tool for schools and universities to expand their international offerings and increase global mobility for students. CFHI's Academic Partnerships allow undergraduate and graduate programs to leverage CFHI's vast locations, program themes, and experience. These partnerships take many forms based on the needs of schools, student focus, and interests of faculty and advisors. Academic Partnerships may be structured to allow individual students or student groups access to CFHI's over 25 programs in 7 countries. These partnerships can also be used to customize CFHI programs for unique school curriculums or allow for faculty-led international learning. Regardless of their structure, these programs allow schools to engage in global health education in a way that integrates best practices and utilizes programs that employ development structures which better host communities and empower sustainable solutions for global health.



## CFHI and Stanford Partner to Explore Global Health in Mexico

CFHI and Stanford's Bing Overseas Studies Program partnered in 2013 to run Community Health in Oaxaca, a program providing first-hand understanding of community-based global health to over 30 students in Oaxaca, Mexico. Stanford faculty, Dr. Gabe Garcia and Ann Banchoff, facilitated the program in partnership with CFHI. Students gained insight into Mexico's healthcare reforms that have led to Universal Healthcare Coverage—improving health access and equity. They also explored factors impacting the health of Mexicans and Mexican immigrants and migrants to the United States. Students participated in a robust curriculum provided by local health practitioners, cultural brokers, and community leaders.



“I can honestly say that I met every one of my goals that I set for myself on this trip. Life in the Amazon is truly incredible. Thank you to CFHI, all the wonderful people I’ve met, and the amazing places I’ve seen. Ecuador, you have my heart.”

– Jessica Valdez, [Amazon Community & Indigenous Health, Ecuador](#)

## CFHI Diversity Scholarship Program

Each year, CFHI awards [scholarship funding](#) to individuals who demonstrate a passion for global health and a commitment to working within underserved communities. We strive for a diverse pool of recipients who are traditionally underrepresented in study abroad programs.

In 2013, we received nearly a hundred applications for scholarship funding. After careful deliberation, our selection committee presented sixteen bright young scholars with awards that enabled them to take part in the [CFHI Global Health Education Program](#) of their choice. The recipients came from across the US and traveled to our program sites in India, Ecuador, Bolivia, Mexico and South Africa. During their time abroad, they developed close bonds with their host families, an appreciation for the local food and culture, and an understanding of how socioeconomic factors influence health.

One applicant that stood out during the selection process was Northeastern student Cory Kosche. Cory had never traveled outside the US and expressed a strong desire to explore the intersection of culture and medicine in an international setting. In his scholarship application he wrote, “I believe that seeing the application of medicine in a different country will highlight the importance of cultural sensitivity and awareness necessary in America. I will hopefully return with the knowledge of not only how to use my skills and expertise, but also how to integrate them with the customs and boundaries of my patients.”

Thanks to scholarship funding from CFHI, Cory was able to participate in [Pediatric & Adolescent Medicine in La Paz, Bolivia](#) and [Doing More With Less: Healthcare in Remote Southern Bolivia](#). During his eight weeks in Bolivia, Cory shadowed physicians at hospitals and clinics and attended language classes to build his Spanish proficiency. When asked to reflect on his experiences abroad, Cory wrote, “I feel that I have left my two programs with CFHI as a more global individual, one with increased compassion for other cultures and a more clearly defined future in medicine.”

CFHI’s 2013 scholarship recipients represent our commitment to developing and ensuring the diversity of the next generation of global health leaders.





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LABORATORIO

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# Community Health Projects 2013

Community Health Projects are a mechanism through which CFHI reinvests in host communities by enabling committed local leaders to provide innovative, sustainable, and capacity-building efforts for their own people. In this way, CFHI helps communities help themselves, a hallmark of our approach to development. These small, grassroots projects make a tangible impact on communities and are successful as a result of generous contributions by our loyal supporters and enterprising foundations.

CFHI empowers its international host communities to be agents of change by providing support for local leaders to create innovative, sustainable, and capacity-building efforts that have a lasting impact on their community. Community Health Projects are one mechanism through which CFHI reinvests in host communities.

## Rabbit Breeding and Training Center Kabale, Uganda

45% of Ugandan children under the age of 5 suffer from severe malnutrition, with 38% of the population living on \$1.25 per day. Support from CFHI helped the Kigezi Healthcare Foundation (KIHEFO), a local Ugandan NGO and CFHI partner, expand the Rabbit Breeding and Training Centre in Kabale, Uganda in October 2013. The project began with a nutrition assessment to identify vulnerable families, later chosen as rabbit recipients. Upwards of 120 rabbits were used for breeding and distribution. Rabbits are raised easily at low cost, reproduce rapidly and abundantly, and surplus rabbits are eaten as a source of protein in an area with high rates of malnutrition, or sold for approximately 15,000 Ugandan shillings (\$6 USD) as a means of income generation. The project has produced over 3,000 rabbits since its inception and now operates two centers, including a new facility in a nearby rural community.



## Reaching the Unreached Pawanagar, Maharashtra, India

In rural India, teenage marriage, multiple births, and unwanted pregnancies are common and often lead to maternal and infant morbidity and mortality. Many adolescents do not continue their formal education after seventh grade. This lack of educational attainment has been linked to increased likelihood of engaging in risky behavior such as unprotected sex, smoking, and alcohol and drug abuse. “Reaching the Unreached” educates youth between the ages of 12 to 20 on nutrition, addiction, family planning, hygiene, and the importance of completing their schooling. Project funding goes to employ a community health worker and project coordinator who run workshops and group meetings within the community. Tangible results include a rise in marriage age, reduced teenage pregnancies, and improvement in the attendance of antenatal visits and institutional delivery.





## Traditional Midwives Project Puerto Escondido, Oaxaca, Mexico

60% of pregnant women in Mexico will see traditional Midwives, or parteras tradicionales during their pregnancy. In the southern Mexican state of Oaxaca they are highly respected community leaders and health promoters. Parteras oversee an estimated 20-25% of live births in the region and 40% of women in Oaxaca's coastal region access services from parteras at least twice during pregnancy. Despite these statistics, traditional midwives are not recognized as official members of the public healthcare system, hindering collaboration and referral when women and newborns are experiencing life-threatening complications. To address this, CFHI began providing financial support for an annual midwife training program in 2010, in collaboration with the Oaxacan Ministry of Health. Northwestern University's Feinberg School of Medicine joined the project in 2012. In 2013, these groups ran a four-day workshop for approximately 30 traditional midwives focusing on capacity-building education, along with networking between parteras, with the biomedical health sector, and the Ministry of Health. This annual training is essential for professional development and continuing education of traditional midwives and establishes guidelines and standards for prenatal guidance, fertility advice, family planning, and birth attendance.



### Patti Village Clinic and Health Promoters Patti, Uttarakhand, India

Fully funded by CFHI, the Patti Village Clinic served an estimated 2,800 patients in 2013 and is the sole source of medical care for 10 rural village communities. The clinic provides free healthcare for underserved populations living in the northwestern foothills of the Himalayas, where villagers often travel 4 to 5 hours on foot over rough terrain to seek healthcare and pharmacological services. The clinic also supports eight female health promoters who were chosen from the community and trained to provide primary health services and education in prevention and treatment of common and minor illnesses for local communities. The Patti clinic is comprised of a local physician and his team, and also arranges mobile health camps focused on sanitation, hygiene and nutrition.



### Pallium India Community Support Project Trivandrum, Kerala, India

December 2013 marked the two-year anniversary of CFHI's program Palliative Care in Southern India, which highlights the work of Pallium India and the efforts of Dr. Rajagopal, known as the "Father of Palliative Care in India." CFHI enabled Dr. Rajagopal and the Department of Pediatrics and Pediatric Neurology at S.A.T. Hospital, Government Medical College to bring together over 100 families who have children suffering from terminal or debilitating illnesses in order to build their community and support networks. This community and network building is so important among these families as many of their children are isolated to their homes due to difficulties with ambulation or painful disease states. Bringing the children and families together to see they are not alone and have a wealth of empathy among them was transformative.







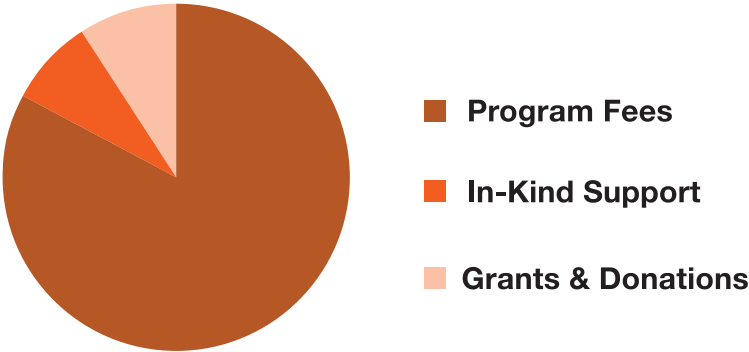
### Young Mother's Empowerment Center (La Paz, Bolivia)

CFHI Medical Director, Dra. Cecilia Uribe de Chavez has long dreamed of opening a center that will help her address the cycle of poverty, intimate partner violence, and lack of agency that are beyond the reach of what she can do in her pediatric clinic for teen mothers and their babies. Her community has the highest rate of adolescent pregnancies in Bolivia and many young mothers are poverty-stricken, trapped in abusive situations due to economic dependence and fail to complete their primary or secondary education. In 2013, after many years of planning and collaboration-building, CFHI was able to help Dra. Uribe make her dream a reality. The Center for Empowerment of Young Mothers, or El Centro de Apoyo al Empoderamiento de Madres Jovenes (EMJ), opened its doors in late 2013. This novel institution located in El Alto, the poorest part of La Paz, created a safe haven for young mothers and a place of hope where education, vocational training, health and child care are accessible. The EMJ Center empowers young mothers and provides the tools and training necessary to pursue employment, address psychological harms, build peer support networks, and break the cycles of poverty and dependence that hampers them and their children.

# 2013 FINANCES

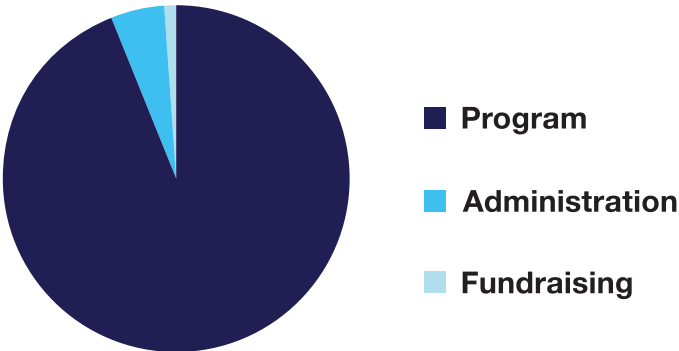
## Support & Revenue

Program Fees	\$1,556,662	83%
In-Kind Support	\$153,844	8%
Grants & Donations	\$159,495	9%
Grand Total	\$1,870,675	



## Expenses

Program	\$1,779,132	91.92%
Administration	\$125,038	6.46%
Fundraising	\$31,359	1.62%
Grand Total	\$1,935,529	



Direct Economic Infusion into Host Communities: \$985,613.57



## PRECEPTORS AND LOCAL LEADERSHIP

We appreciate the amazing work done by our international partners in providing life-changing experiences for students year-round.

### ARGENTINA

Carlos Giavay Waiss, JD  
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Dr. Marianelli  
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Dr. Mengarelli  
Nicolás Loyola Ocampo

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Dr. Karina Gamarra  
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Local Coordinator  
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Local Coordinator  
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Dr. Saul Minguer Vargas  
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Dr. Victor Juarez  
Dr. Victor Santos  
Julio Cesar Arellane

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Marion Williams  
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Dr. Cill Schermbrucker  
Dr. Clint Cupido  
Dr. P Rowe  
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Rhona Buckley  
Sister Beryl  
Sister Nokwanda  
Sister Priya  
Sr. Allee  
Sr. Clementia

## BOARD OF DIRECTORS

CFHI's Board of Directors serve in our community and provide support and leadership that allows us to grow and thrive. We thank them for their important contributions.

Gunjan Sinha, MS, *Board Chair*  
Rea Callender  
Ashish Gupta, PhD  
Robert Harris, MBA, MS  
Evaileen Jones, MD, *Secretary*  
Scott Loeliger, MD  
Ajoy Mallik, MBA, *Treasurer*  
Randi Ryan  
Nicole Todd Bailey, MBA  
Lee Ziegler, MSc

## STAFF

With immense appreciation we recognize the passion and energy of CFHI's talented and dedicated staff members.

Jessica Evert, MD, *Executive Director*

Evaileen Jones, MD, *Director of External Relations*  
Nicolas Penco, *Program Director*  
Rebecca Lubitz Marchena, *Outreach Manager*  
Polina Spivak, *Accountant*  
Lauren Talamo, *Program Coordinator*

## INTERNS/ VOLUNTEERS/FELLOWS

Their time and dedication help us achieve great work. CFHI extends deep gratitude to the following individuals.

Lyndsey Brahm  
Bill Cherniak, MD  
Iliyana Gesheva  
Diane Masket  
Amy Ovadia  
Avery Plough  
Susan Saba  
Sonja Steck  
Karen Giesecker, PhD, MS

## ACADEMIC PARTNERSHIPS

CFHI thanks the following institutions for contributing to the success of our programs.

Boston University - School of Medicine  
Claremont McKenna College - Center for Human Rights Leadership  
IE3 Global Internships  
Northern Arizona University - Center for International Education  
Northeastern University - International Co-op  
Northwestern University - Center for Global Health, Feinberg School of Medicine  
Princeton University - International Internship Program, Office of International Programs



Salisbury University - School of Nursing  
Stanford University - Bing Overseas  
Studies Program  
University of California, Davis - Study  
Abroad  
University of California, San Diego -  
Opportunities Abroad Program  
University of California,  
San Francisco - School of Medicine  
University of California,  
Los Angeles - School of Nursing  
University of Kentucky - School of  
Medicine  
University of Minnesota - Learning  
Abroad Center  
University of Notre Dame - Kellogg  
Institute for International Studies

## 2013 SCHOLARSHIP RECIPIENTS

Congratulations to the following 2013  
CFHI scholarship recipients who  
received funding to participate in CFHI  
Global Health Education Programs.

Amanda Brijlall  
Amana Lynn Diep  
Cory Kosche  
Fanny Du  
Jacqueline Phillips  
Jessica Gonzalez Contreras  
Jessica Valdez  
Johne Philip Chapman  
Jorge Alberto Munoz Pineda  
Joseph Seif  
Laura Monroe Will  
Lisa Louis  
Matthew Riddle  
Miranda Iverson  
Samantha Benjamin  
Vanessa Diaz

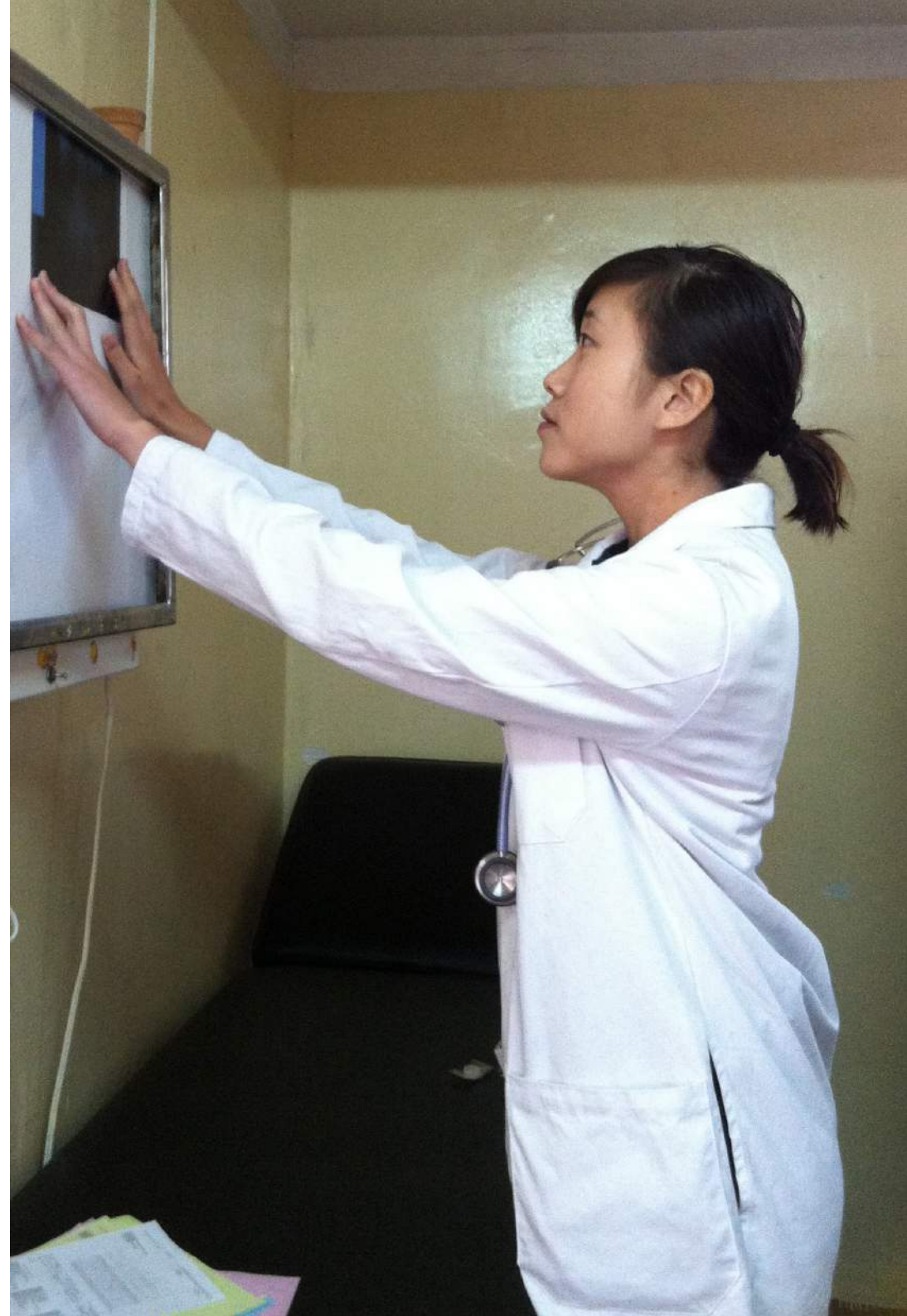
## AFFILIATIONS

CFHI recognizes and thanks these  
organizations for their collaboration:

American Medical Student Association  
(AMSA)  
Better Business Bureau (BBB)  
Consortium of Universities for Global  
Health (CUGH)  
International Volunteer Programs  
Association (IVPA)  
NAFSA Association of International  
Educators  
National Association of Advisors for the  
Health Professions (NAAHP)  
United Nations Economic and Social  
Council (UN ECOSOC)

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